

## FOOD & FUNDS DRIVE IDEAS



### FRIENDLY COMPETITION

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See what department (marketing, finance, sales) or class (freshman, sophomore, junior, senior) can collect the most cans



### THEMED CAN DAYS

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Macaroni Monday  
Tuna Tuesday  
Wheaties Wednesdays  
Thirsty Thursdays  
Fettucini Friday



### SET A GOAL

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1,000 pounds or 10,000 pounds! Goals help motivate to reach a fixed goal. A full barrel of cans weighs between 150 - 200 lbs.



### EDUCATE

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Inspire others to become an advocate for change! What is hunger insecurity? Why do people face hunger? What are their resources?



### THINK OUTSIDE THE BARREL

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Do more than fill up barrels! Fill an empty room or area. Do you have an empty school bus you CAN fill? Get creative and we'll feature it on our social media channels!



### SILLY INCENTIVE

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Get your CEO or a teacher involved! If you hit a certain goal, have the CEO/teacher do something creative (do a dance, sing a song, get slimed)!

For questions, please contact Devin Murray at [dmurray@refb.org](mailto:dmurray@refb.org) or (707) 523-7900

## FOOD & FUNDS DRIVE MANUAL

1 in 6 people face hunger in Sonoma County. Host a Food & Funds Drive to help the Redwood Empire Food Bank end hunger in our community.

### *It's as easy as 1-2-3*

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- 1** **SIGN UP** to host a food drive by visiting [refb.org](http://refb.org)!
- 2** **PLAN** your drive! Choose any of Redwood Empire Food Bank's complimentary materials: food barrels, boxes/bags, donation envelopes, coin cans, shopping guides and posters.
- 3** **PROMOTE** your drive! Engage your friends, family, classmates and colleagues in your drive to end hunger.

To schedule a delivery or pickup, please contact Devin Murray at [dmurray@refb.org](mailto:dmurray@refb.org) or (707) 523-7900.

When your barrel is nearly full, call the Redwood Empire Food Bank to schedule a pickup. Note that the food bank will replace as many barrels as needed so you can continue your food drive!

*Please send monetary donations separately.*