



2025 Team Coordinator Toolkit

Questions? Contact Shana at skoehler@refb.org or 707-523-7900 ext 143



WELCOME TO MOVE OUT HUNGER!

Thank you so much for taking on the role of Team Coordinator. Supporters like you are the reason the Redwood Empire Food Bank can provide nutritious food for **more than 140,000 people**.

During the month of February, the local real estate community will come together for one purpose: to End Hunger in Our Community.

Participating real estate organizations will enter a friendly competition to see who can raise the most funds, collect the most food and volunteer the most hours for the Redwood Empire Food Bank.



YOUR ROLE AS A TEAM COORDINATOR

Your job is to help your team stay organized and inspired. You can register your team at refb.org/move-out-hunger. A link for your team's virtual fundraising page will be provided upon registration. Volunteer registration can be done at refb.org/volunteer. Next, recruit a few colleagues to create a planning committee. Planning is always more fun when you have friends to help.

Together, you can set goals and brainstorm fun fundraising events and activities. We suggest you start your campaign with a kickoff event. This is a great opportunity to share details about the campaign, highlight activities you've planned, and answer any questions your colleagues might have. Common kickoff events include a team breakfast, a lunch-and-learn, or an afternoon social.

We're here to support you!

We'll gladly visit your organization to talk about food insecurity, our hunger relief efforts, and the impact this campaign will have on our communities.



Game On!

Teams are awarded points for financial contributions made, donated food collected, and volunteer hours served at the Redwood Empire Food Bank during the campaign. Each contribution is assigned a point value:

\$1 = 1 point

1 pound of food = 1 point

1 volunteer hour = 5 points

Refer another real estate organization to participate = 500 points

Your organization agrees to match donations = 1000 points

Also, remember to encourage your colleagues to reach out to family members and friends to donate and participate in volunteer shifts.

Awards

Move Out Hunger offers multiple awards to engage teams of all sizes. The following bragging rights and prizes are up for grabs:

Most Creative Award: The team with the most creative fundraising ideas

Kickoff Award: The team that raises the most money on the first day of the campaign

Top Fundraiser Award: The team that raises the most money

Top Food Award: The team that collects the most food by weight


Top Volunteer Award: The team that contributes the most volunteer hours

Per Capita Prize: The team that raises the most money per individual participant

Additionally, a **Grand Prize, Second Prize, and Third Prize** will be awarded based on the total points earned per team.

Weekly Winner

The Weekly Winner recognizes the team that raises the most funds in a given week during Move Out Hunger.



*Thank you from everyone here at the Redwood Empire Food Bank.
Your support is helping to ensure all of our neighbors have enough to eat.*

Happy Move Out Hunger 2025!

Host a Happy Hour



Host a happy hour at your office! Sell drinks with proceeds going towards the Redwood Empire Food Bank while you have some after-hours fun.

LET'S GET CREATIVE!

Here are some fundraising ideas to help get your creative juices flowing.

Theme Fridays



You can select days when colleagues make a donation to "dress down" in jeans. Or try the opposite. Formal Friday is a crowd favorite.

Bidding Wars



Start a bidding war for a range of opportunities – from getting the chance to pie a manager to scheduling your boss to do a task for you. Got some envelopes to stuff? Now you have help!

Match Your Gifts



Double your impact by checking if your company matches employees' charitable donations!

Bake Sale



So easy a child can do it!
And don't limit it to baked goods; your teams have all kinds of cooking skills!

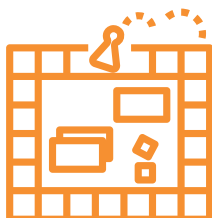
Challenge Your Neighbors



Email other teams in your building that are up for a fundraising challenge!

Or, have an office in another city? Challenge them to see who can give most to their local charity!

Trivial Pursuit



Create teams of 3 or 4 with an entry fee per team; sell "get out of jail" passes that teams can use when they don't know an answer.

Raffle/Silent Auction



A simple way to donate. Raffle/auction parking spots, tickets to a sporting event, bottles of wine, a weekend at a vacation home and "Trade Offices for a Day."



CAMPAIGN CONTACT:

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