MISSION

To End Hunger in Our Community

VISION

We are the leader in hunger relief in our community: serving vulnerable populations, building strategic partnerships, serving as a major provider of food and related resources, educating the public, and advocating for effective hunger relief public policy.

STRATEGIC GOALS

Goal 1: Lead the movement to make hunger a priority in our community.

Goal 2: Provide hunger relief programs to people at risk of hunger.

Goal 3: Develop and strengthen partnerships with non-profit and faith-based organizations in the communities we serve that are focused on hunger relief.

Goal 4: Ensure a reliable provision of help that is beneficial in quantity, quality, and variety. Prioritize foods that are nutritious, culturally relevant, and desired by recipients.

Goal 5: Secure financial resources from the private and public sector that will sustain the growth in programs and operations as well as the long-term viability of the organization.

Goal 6: Invest in the development of staff, volunteers, and board members. Ensure sufficient human capital and infrastructure is available to support operational excellence.

Goal 7: Strive for and support innovation that improves the provision of help in all aspects of the Redwood Empire Food Bank's work.

Goal 8: Support the Board of Directors in advancing the mission of the Redwood Empire Food Bank.

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