

FOOD & FUNDS DRIVE IDEAS



FRIENDLY COMPETITION

See what department (marketing, finance, sales) or class (freshman, sophomore, junior, senior) can collect the most cans.



THEMED DAYS

Macaroni Monday
Tuna Tuesday
Wheaties Wednesdays
Thirsty Thursdays
Fettuccine Friday



SET A GOAL

1,000 pounds or 10,000 pounds! Goals help motivate to reach a fixed goal.



EDUCATE

Inspire others to become an advocate for change! What is hunger insecurity? Why do people face hunger? What are their resources?



THINK OUTSIDE THE BIN

Do more than fill up bins. Fill an empty room or area. Do you have an empty school bus you can fill? Get creative and we'll feature it on our social media channels!



SILLY INCENTIVE

Get your CEO or a teacher involved! If you hit a certain goal, have the CEO/teacher do something creative (do a dance, sing a song, get slimed)!

FOOD & FUNDS DRIVE MANUAL

Over 140,000 people rely on the Redwood Empire Food Bank for food assistance. You can help make a difference! Host a Food & Funds Drive to support the Redwood Empire Food Bank and End Hunger in Our Community.

It's as easy as 1-2-3

1

HOST a food drive! Get ideas by visiting refb.org.



2

PROMOTE your drive. Choose any of Redwood Empire Food Bank's complementary materials: bags, donation envelopes, coin cans, shopping guides, flyers, and posters. Engage your friends, family, classmates and colleagues!

3

COLLECT food and bring it to the Redwood Empire Food Bank at 3990 Brickway Blvd., Santa Rosa, CA 95403.

Have questions? We're here to help!

Call us at 707-523-7900 ext. 135 or email Nicole at nlorange@refb.org.

Please provide monetary donations in a separate envelope or donate at refb.org/donate.

