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FOR IMMEDIATE RELEASE

The Redwood Empire Food Bank Partners With The Sonoma County Bar Association To Launch Their Inaugural Food From The Bar Campaign

SANTA ROSA, CA (April 12, 2022) – This spring, the Redwood Empire Food Bank and Sonoma County Bar Association (SCBA) are inviting the local legal community to come together for one purpose: to end hunger in Sonoma, Lake, Mendocino, Humboldt, and Del Norte counties.

Firms, legal companies, and bar associations will participate in a friendly competition to see who can raise the most funds and volunteer the most hours in support of the Redwood Empire Food Bank. Prizes (and bragging rights) will be awarded.

Food From the Bar is a month-long competition between law firms, law schools, and legal services organizations to acquire donated food, volunteer hours, and collect monetary donations for the benefit of the hungry in our community. Many bar associations in California and other states sponsor this competition annually. Food From The Bar 2022 will run from April 15th through May 31st.

“This is more fun than most fundraisers,” said Hon. Gayle Guynup, Food From The Bar Steering Committee member and Redwood Empire Food Bank Board Chair. “Your firm can challenge another firm to a basketball game, a hula-hoop contest, or perhaps a filibuster fest.”

All legal staff can participate and clients are encouraged to assist. The key to success of the campaign is recruiting creative team leaders that have a strong desire to outwit their rivals.

SCBA Immediate Past President Stephanie Hess and Amy Jarvis, Executive Director of SCBA, recognize the importance of forging this relationship with the food bank. Last year, the Redwood Empire Food Bank provided more than 24 million meals to individuals in need. They are the largest food bank in Northern California, serving individuals from Sonoma County to the Oregon border.

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The Redwood Empire Food Bank and the SCBA hope to institutionalize this program as an annual event. The competition does not have to be between sparring law firms. The Barristers can join as a team, as well as bar committees, county legal departments, Women in Law, mediators, and in-house lawyers.

For more information and to register your team, visit refb.org/fftb.

About the Redwood Empire Food Bank

The Redwood Empire Food Bank is the largest hunger-relief organization serving Northern California. Since 1987, the Redwood Empire Food Bank has provided food and nourishment to those facing hunger—serving more than 100,000 children, families and seniors in Sonoma, Lake, Mendocino, Humboldt, and Del Norte Counties. With over 300 direct service distributions, and 150 partnerships with other hunger-relief organizations, all residents facing food insecurity have access to more than 450 weekly and monthly distribution sites across the five counties.

Visit refb.org or call 707-523-7900 to learn more.

About the Sonoma County Bar Association

The SCBA, established in 1921, is the oldest and largest professional association of legal practitioners in Sonoma County. The SCBA serves the 1,400 + lawyers who live or work in Sonoma County. Its mission is to serve the legal profession and enhance its professionalism, to serve its Sonoma County community, and to support and improve the justice system.

sonomacountybar.org