

Food & Funds Drive Manual

The Redwood Empire Food Bank (REFB) nourishes more than **82,000** of our Sonoma County neighbors facing hunger. Host a Food & Funds Drive to help the REFB end hunger in our community.

It's as easy as 1-2-3!

1. **Sign up** to host a food drive by visiting **refb.org**! Or, email REFB Food & Funds Drive Coordinator, Caryn Mali.
2. **Plan** your drive! Choose any of the complimentary materials - **food barrels, boxes or bags, donation envelopes, coin cans, shopping guides and posters** - provided by the REFB to support your drive.
3. **Promote** your drive! Engage your friends, family, classmates and colleagues in your drive to end hunger. Set a **common goal** (say, 500 pounds). Create **friendly competition** within your company or school. Offer fun **incentives or prizes** if goals are met. Utilize **social media** to get your message out.

To schedule a delivery or pickup, please contact REFB Food & Funds Drive Coordinator, Caryn Mali: cmali@refb.org | (707) 523-7900 ext. 114

When your barrel is nearly full, call the REFB to schedule a pickup. Note that the REFB will replace as many barrels as needed so you can continue your food drive!
Please send monetary donations separately.



(707) 523-7900 | WWW.REFB.ORG
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