

**GIVING  
MATTERS**



# The Redwood Empire Food Bank's ANNUAL FOOD & FUNDS DRIVE SPONSORSHIP OPPORTUNITIES

►Help provide **ONE MILLION meals!**◄

Join us in ending hunger by sponsoring our Annual Food & Funds Drive - our largest and most visible hunger-relief campaign of the year.

<b>2017-18 SPONSORSHIP LEVEL BENEFITS</b>	<b>PRESENTING \$15,000</b>	<b>VIP \$10,000</b>	<b>CHAMPION \$5,000</b>	<b>PARTNER \$2,500</b>
Logo displayed on REFB Food Drive truck (1 year).	●			
Matching Gift Campaign - renewal mailing (10,000 recipients)	●			
Highlight in Spring NewsFeed (14,000 recipients)	●			
Team Building Mixer - private pack night at the REFB	●	●		
Highlight in E-Newsfeed (8,000 recipients).	●	●		
Mention in Annual Food & Funds Drive press release.	●	●		
Acknowledgment on REFB.org homepage.	●	●		
Logo on food donation barrel (700 throughout Sonoma County).	●	●	●	
Logo on Food & Funds Drive banner in REFB lobby.	●	●	●	
Logo on coin donation cans (250 throughout Sonoma County).	●	●	●	
Logo on food donation box (300 throughout Sonoma County).	●	●	●	
Logo on REFB Food Drive bags (70,000 distributed).	●	●	●	●
Logo on AFFD Mailer/Email announcement (1,300 recipients).	●	●	●	●
Logo on AFFD poster (1,000 throughout Sonoma County).	●	●	●	●
Logo on "Thank You" poster (major food & drug stores).	●	●	●	●
Recognition on REFB Facebook page (3,200 followers).	●	●	●	●
Logo on Food & Funds Drive peer-to-peer donation page.	●	●	●	●
Logo on REFB.org "Who is Giving" page.	●	●	●	●
Logo/Name in Press Democrat advertisement (5X).	●	●	●	●
Logo/Name recognition in Spring NewsFeed (14,000 recipients).	●	●	●	●
Logo/Name in E-Newsfeed (7,000 recipients).	●	●	●	●
Name in 2017-2018 Annual Report (14,000 recipients).	●	●	●	●

## SPONSORSHIP PROVIDES YOUR BUSINESS:

- High visibility in our community throughout the year and high impact for our neighbors in need.
- Targeted promotion through print, web, radio, social media, and other channels.
- Recognition as a leader in ending hunger in Sonoma County.

More than 500 community businesses, schools, grocery stores, and other organizations collect food and funds to support our mission. **Your sponsorship helps make ending hunger a reality.**

**Reserve your sponsorship today!** Contact Jen Oberti: [joberti@refb.org](mailto:joberti@refb.org) or 707.523.7900 x 123.



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# SPONSORSHIP BENEFITS

## DISPLAY YOUR COMMITMENT TO END HUNGER

Position your company as a prominent community supporter and leader in ending hunger in Sonoma County. Here are a few examples of our highly visible benefits available this year.



### PRESENTING LEVEL

#### Food Drive Truck

Display your company logo on a Redwood Empire Food Bank (REFB) Food Drive truck!

As a Presenting Sponsor, your company logo will be displayed on this traveling billboard for a full year. The REFB Food Drive truck is on the road 5 - 6 days a week during the winter and throughout the year. This highly visible truck is in local communities year-round.



### PRESENTING, VIP & CHAMPION LEVEL

#### Food Drive Barrel Wraps

Display your company logo on the REFB Food Drive barrels!

Your company logo will be displayed on 700 Food Drive barrels for a full year. Barrels are displayed in community businesses, schools, grocery stores, and other organizations throughout Sonoma County.



### ALL SPONSORSHIP LEVELS

#### Food Drive Bags

Display your company logo on the REFB Food Drive bag!

All of our sponsorship levels include advertising on the REFB Food Drive bags. 70,000 bags are distributed throughout Sonoma County by The Press Democrat, Petaluma Argus Courier, and other local supporters.

Reserve your spot today by contacting Jen Oberti at 707.523.7900 x123 or [joberti@refb.org](mailto:joberti@refb.org).