



Media Contact:

Maggie Sowell
Communications Manager
Redwood Empire Food Bank
msowell@refb.org
(707) 523-7900 x158

FOR IMMEDIATE RELEASE

**Redwood Empire Food Bank RECEIVES \$112,500
GIFT TO SUPPORT SENIOR NUTRITION
PROGRAMS**

***Donation Made Possible by the Enterprise Rent-A-Car Foundation
and Feeding America***

Santa Rosa, CA (Tuesday, June 6th, 2017) - The Redwood Empire Food Bank (REFB) is excited to announce that it has been awarded a \$112,500 grant to support hunger-relief programs within the REFB's Senior Security Initiative. The grant is one of twelve awarded by Feeding America® and is made possible by funding from the Enterprise Rent-A-Car Foundation. It is the largest investment Feeding America has made to date to support senior hunger programs.

"We are immensely grateful to Enterprise Rent-A-Care and Feeding America for their tremendous generosity and dedication to seniors facing hunger in our community," said REFB CEO, David Goodman. "The Fill Your Tank initiative highlights Enterprise Rent-A-Car's commitment to community partnerships and corporate philanthropy, and this grant will ensure our aging community has access to the nutritional assistance they need to live active, independent lives."

Last year, the Enterprise Rent-A-Car Foundation announced the launch of the Fill Your Tank program, one of the largest donations aimed at fighting hunger around the globe. As part of the program, Enterprise is supporting Feeding America and its network of food banks to strengthen programs aimed at combatting senior and child hunger.

"Enterprise Rent-A-Car is woven into the fabric of communities across the country," shared Enterprise Holdings Foundation Vice President and Executive Director, Carolyn Kindle Betz. "Seniors with food insecurity is an issue in many of these communities and our donation and partnership with Feeding America will help address this critical need."

The REFB is one of 200 food banks in the Feeding America network, which collectively provides food assistance to 46 million Americans struggling with hunger. Annually, the REFB reaches approximately 16,000 seniors in need of food assistance.

This generous funding will allow the REFB to continue to reach thousands of low-income seniors (60 years or older living at or below 150% of the Federal Poverty Level) monthly through four programs within our Senior Security initiative that target the unique nutritional needs of aging adults. The REFB operates 64 direct service distributions for seniors in Sonoma, Lake and Mendocino counties, and reaches seniors in the northern regions of Humboldt and Del Norte counties through partner organizations. By distributing approximately 2,240,000 pounds of nutritious supplemental food, fresh produce, and healthy proteins each year to seniors, the REFB helps ensure that this vulnerable population has access to a vital nutritional safety net. This generous grant allows the REFB to continue providing food assistance to our aging community and will support their participation in Feeding America's Senior Hunger Strategy as part of the Senior Hunger Advisory Council.

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About Redwood Empire Food Bank

The Redwood Empire Food Bank (REFB) is the largest hunger-relief organization serving north coastal California from Sonoma County to the Oregon border. Since 1987, the REFB has provided food and nourishment to those facing hunger, currently serving 82,000 children, families and seniors in Sonoma County, while striving to end hunger in our community. The REFB collaborates with local and regional partners to obtain and distribute 15+ million pounds of food annually, the equivalent of more than 34,000 meals every day. Through more than 200 of our own direct service distributions and partnerships with 177 other hunger-relief organizations, we form a network of over 450 weekly and monthly distribution sites serving low-income residents in Sonoma, Lake, Del Norte, Mendocino and Humboldt counties. Visit www.refb.org or call 707-523-7900 to learn more.

About Feeding America

Feeding America® is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry.

Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).