

# FOOD & FUNDS DRIVE MANUAL

The Redwood Empire Food Bank (REFB) nourishes more than **82,000** of our Sonoma County neighbors facing hunger. Host a Food & Funds Drive to help the REFB end hunger in our community.

## IT'S AS EASY AS 1-2-3

1. **SIGN UP** to host a food drive by visiting [refb.org](http://refb.org)! Or, email REFB Food & Funds Drive Coordinator, Caryn Mali.
2. **PLAN** your drive! Choose any of the complimentary materials - **food barrels, boxes or bags, donation envelopes, coin cans, shopping guides and posters** - provided by the REFB to support your drive.
3. **PROMOTE** your drive! Engage your friends, family, classmates and colleagues in your drive to end hunger. Set a **common goal** (say, 500 pounds). Create **friendly competition** within your company or school. Offer fun **incentives or prizes** if goals are met. Utilize **social media** to get your message out.

**To schedule a delivery or pickup, please contact REFB Food & Funds Drive Coordinator, Caryn Mali: [cmali@refb.org](mailto:cmali@refb.org) | (707) 523-7900 ext. 114**

When your barrel is nearly full, call the REFB to schedule a pickup. Note that the REFB will replace as many barrels as needed so you can continue your food drive!  
*Please send monetary donations separately.*