

Each month, **82,000** of our Sonoma County neighbors are hungry.  
Host a Food & Funds Drive today and help end hunger.

## Follow these **THREE** easy steps for a successful food & funds drive:

### **1** SIGN UP - Visit [www.refb.org](http://www.refb.org) and register to host:

- a physical food drive
- a virtual food drive
- or email Carolyn Pallo-[cpallo@refb.org](mailto:cpallo@refb.org), for assistance

### **2** PLAN - Choose any of the complimentary materials provided by REFB to support your drive:

#### For Food Donations :

- barrels (3' tall by 2' in diameter)
- boxes
- bags

#### For Monetary Donations :

- donation envelopes
- coin cans

#### Additional Materials:

- shopping Guides
- posters
- REFB fact sheet

### **3** PROMOTE - Make your drive successful by spreading the word:

Here are some ways to increase participation & awareness :

- set & communicate a common goal (ex; 500 lbs)
- create a friendly competition between departments
- add a fun incentive/prize if the goal is met

**To Schedule a Delivery or Pickup please contact Carolyn Pallo:**

707.523.7900 ex.114

[cpallo@refb.org](mailto:cpallo@refb.org)

When your barrel(s) is 3/4 full, call REFB to have the barrels picked up and or replaced with an empty barrel to continue your Food Drive. REFB will pickup and/replace barrels as many times as needed.

**Send money separately** - do not put money into a barrel.